

EntoAfrica's Model for Sustainable Development

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Sustainable Development – the definition we use

"A sustainable business is one that delivers value for investors, customers, and employees; improves the living standards of its employees and the communities it touches; makes wise use of natural resources; and treats people fairly."

From : Cramer and Karabell

"Sustainable Excellence: The Future of Business in a Fast-changing World"



Rearing Insects, Advancing Nutrition

Mission statement of EntoAfrica:

A revolution in nutrition is taking place and EntoAfrica's goal is to become a key go-to place for insect-based food. With strategic cooperation and [partnerships](#), we look forward to having a [positive impact](#) in our world.



People

Healthy, affordable and nutritious food for Uganda and later to be scaled to other African countries.

Create safe and sustainable jobs for new employees at EntoAfrica

- EntoAfrica cares about producing highly nutritious food at fair and affordable prices
- We believe healthy diets are a start for a good life
- Happy employees and direct-and indirect job creation are at the heart of EntoAfrica
- We provide training in cricket rearing to smallholder farmers so they can meet their own nutritional needs and choose to sell surpluses on the open market
- EntoAfrica provides income for smallholder farmers by purchasing their crickets (for further value addition) against fair prices



Planet

Cricket production is a proven form of sustainable agriculture with a low footprint:

Low GHG emissions

Use of local organic by-products

Requires significantly less land and water than other farmed animal production

- EntoAfrica aims to impact the world with crickets reared mainly on local, natural by-products, so as to keep our footprint on nature at a minimum
- The digested “waste” generated by crickets will be marketed as a soil enhancer to farmers
- Our process of vertical farming on an existing property gazetted for industrial production means we do not need to claim land from nature to advance our business
- In our processes, we aim to use renewable resources as much as possible



Profit

Generation of income for EntoAfrica and smallholder farmers

EntoAfrica's profit will be reinvested in scaling the company



- Our investment in a large-scale cricket production facility will create jobs with a sustainable income and open up new profitable markets
- We aim to scale our production and processes into a cost-effective and viable business; profit will be reinvested in additional cricket-related activities
- Innovative partnerships and co-creation are key for our business

